

# PATRICK GAVEAU (FR) PROFILE

ENLIGHTENMENT & PURPOSE SEEKER EXECUTIVE COACH / MENTOR  
MOTIVATIONAL SPEAKER - MARKETING / SALES ADVISOR



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INTEGRITY HONESTY AUTHENTICITY ENERGY

HUMOUR SINCERITY INSPIRATION WISE

EXPERIENCED **FOCUSED**  
QUICK **CREATIVE** CURIOUS  
**FAIRER** KNOWLEDGEABLE  
SPIRITUAL OBJECTIVE  
ENLIGHTENED PERSUASIVE  
CAN DO MEANINGFUL STRAIGHT  
**FLEXIBLE** SUPPORTIVE  
DECISIVE **COMMUNICATIVE** ATTENTIVE  
INTERESTED



# PATRICK GAVEAU PROFILE

*"Happiness is when  
what you think,  
what you say,  
and what you do are in  
harmony."*

**Mahatma Gandhi**

As an Executive Business Leader and former professional athlete, international MC and sports coach, Patrick knows how to empower both individuals and organizations to unleash their true potential. Finding the fundamental purpose of one's life or business is too important to be left to chance; it takes time and guidance to understand one's essence and to clearly articulate this into an actionable goal. Moreover, an optimal path must be deliberately conceived, chosen and managed for true success. Patrick supports individuals and organizations to reach their intrinsic potential with fun, creative and inspirational coaching and mentoring/advisory solutions.

Born to inspire by leading, Patrick's vocation is to expand consciousness by engaging in continuous learning and growth. He is a purpose-driven coach, advisor and motivational public speaker who is devoted to decoding key issues in life and business.

Patrick has accumulated over 20 years of business management experience (12 in Asia) in the Leisure, Hospitality and F&B sectors. As an entrepreneur and founder of his own publishing & marketing agency, Innovo JSC, he has worked at every level of the corporate ladder, including positions as CEO, Sales Director, Journalist, Editor-in-Chief and Creative Director. Patrick's flexibility in acquiring new roles and approaching them with a continual goal of achieving excellence comes from a vast amount of life and work experiences across 64 countries.

Known for producing actionable results in his professional circles, Patrick is valued for being an energetic, divergent and inspiring leader with a clear creative vision and a keen eye for detail. With a strong sales and digital marketing know-how as well as a passion for sociology, philosophy and psychology, Patrick approaches each challenge with targeted experience as well as a keen desire to understand the deeper story. He looks forward to helping you and your team achieve your full potential.

# Education

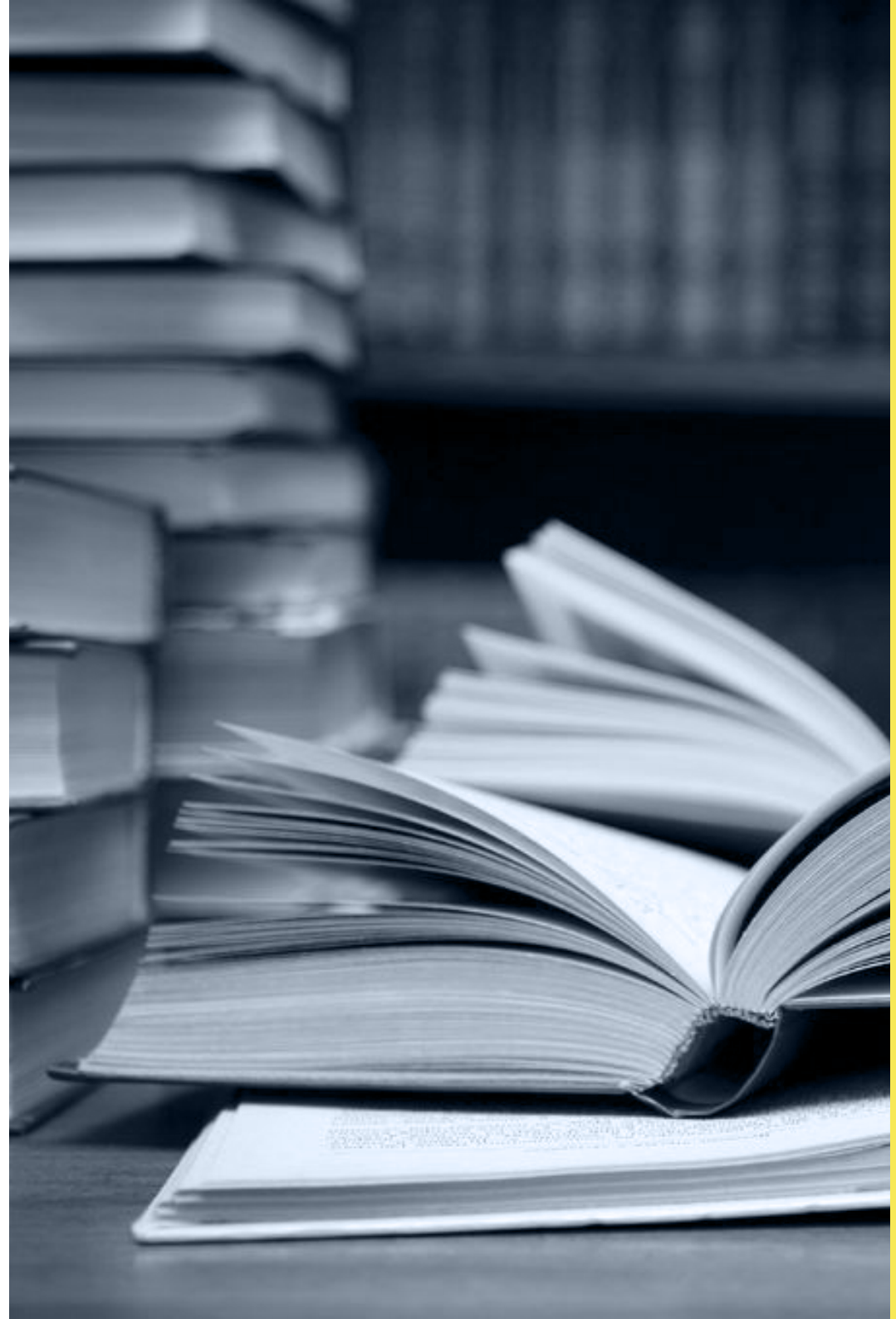


- **Master of Economy** - University Marseille/Aix II (France)
- **Master of Sociology** - University of Wageningen (Holland)
- **Propeudeutic of Project Management** - University of Quebec Montreal (Canada)
- **Bachelor of Communication** - Arizona State University (USA)

# Professional Training



- Leaders Create Leaders - Certified ACC Coach
- ITD World - Leading Growth: Coaching, Mentoring & Growing Talents
- ITD World - Leading People: Disciplines of Leadership Excellence
- ITD World - Team Mastery: Building High Performance Team
- Dale Carnegie - Effective Communications & Human Relations Success
- Dale Carnegie - Public Speaking Mastery
- Simon Sinek - WHY Discovery Course
- Professional Training & Coaching Certification - Laughter Yoga International
- Golden Heart Institute/Pro Coach - Meditation Application Course



# Published works



2020 **THE GRASS IS NOT ALWAYS GREENER...** - Article

2019 **IKIGAI: UNDERSTANDING OURSELVES TO FIND PURPOSE** - Article

2019 **FAIL FIGHTERS** - Public Speaking

2019 **PLANNING DEVELOPMENTS FOR VIETNAM TOURISM** - Article

2017 **CREATING MEANINGFULL RELATIONSHIPS WITH CLIENTS** - Public Speaking

2017 **A FOREIGNERS'S GUIDE TO MANAGING IN VIETNAM** - Article

2016 **DOES SOCIETY WANT US TO BE HEALTHY?** - Article

2016 **WHY I LOVE VIETNAMESE PEOPLE** - Article

2012 **SHARING VIETNAM** - Television Interview

# Training Experience



Ikigai "a reason for being" (one on one)	Life coaching & feedback (one on one)
Start with WHY (organizations)	Connecting the dots (advising)
Start with WHY (one on one)	Marketing strategy (advising)
Feel better, life is good (organizations)	Mentoring (one on one)

# CLIENTS & ATTENDEES

